



THE HOMESTEAD HUB

Bush Telegraph

EDITION #7

OCT
2024

Something magical happens...

when you drop a group of likeminded people into a remote location!

Welcome to the 7th Edition of the Bush Telegraph, our newsletter for The Homestead Hub which is way overdue; our excuse - we've been out and about, around the Country meeting Members and businesses, exploring regions and introducing face-to-face Hub Member events, Australia wide.

Our first Members Muster was held in the South West of WA, and our first Creatives Camp, took us deep into the East Kimberley, to Mount Elizabeth Station.

Both events have paved the way for our annual Muster and Creatives Camps for Members of The Homestead Hub. Our next Muster is happening in Mudgee, NSW, 15th November 2024. Make sure you click the Muster link if you're interested in knowing more.

We're about to host our third Big Blue Table fundraiser for Beyond Blue, and we've enjoyed three annual social days at the Broome Races, which have been great fun environments for members & guests to socialise and meet.

We've welcomed new members to our business community, and now have 25 rooms within The Homestead Hub, showcasing products, services, resources and experiences, and recently welcoming Associations and our first Community Bank.

Our profile story this edition showcases Saira Hanlon and her Broome based business, Kimberley Special Events. Saira is an energetic dynamo, growing her business from her passion of large-scale events.

So grab your cuppa and welcome to the Bush Telegraph; enjoy the read.



Cheers,

Felicity (Flic) X

Founder,
The Homestead Hub



Visiting Zest Flowers, Dunsborough, WA



Nubloom Flower farm tour



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FEATURE SUPPLIER PROFILE KIMBERLEY SPECIAL EVENTS

A Passionate Powerhouse

The first thing you notice about Saira Hanlon, is her vibrancy and energy – the second, is her professionalism and passion for her work!

Saira was 'born' into her career. She grew up in Sydney with parents who were hugely into the music scene and she cut her teeth on music festivals. She began event managing and contracting in events in 2014 and moved to the UK and worked as an event manager when she was just 19.

When Covid hit and everyone lost jobs in her industry she saw it as her time to branch out on her own. Saira began Kimberley Special Events in 2021, from scratch. It was originally a part-time-business idea, but that only lasted a couple of months before it went into overdrive.

Kimberley Special Events began as weddings and conferences and now specialises in large-scale events such as Shinju Matsuri (Broome's Festival of the Pearl). Saira's excited by expanding her clientele into cultural events and pushing more into music events and festivals – this is where she is happiest, where her heart sings!

Saira's customers are people and organisations who are time poor or lack the necessary skills to pull off large events. 'We take everything off their hands. We take the pressure off to allow them to just show up and enjoy themselves.'

Saira is most proud of being able to put money back into the community. She doesn't use out-of-town contractors and is an active member of her community.

'With costs going through the roof, local businesses and community support is becoming more and more important. Staying in business these days can be a combination of sponsorship, grant funding and, of course, begging for help!'



When asked what values and principles drive her business, Saira responded, 'The industry is stressful – I won't tolerate people bringing stress into the business. I don't do drama! Nothing is a problem. We are a creative and productive team. There is nothing that can't be fixed. I listen. Everyone on our team has an input and we make decisions as a team.' Saira wants to be known in the industry and community for being a good person and putting on quality events where everyone is happy.

Her biggest lesson learned is to 'listen to her gut, and not be impulsive.'



CLICK HERE to visit Kimberley Special Events on The Homestead Hub; send them a message via the contact form on their page and like and follow their socials.

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Homestead Hub Muster 2023

Our inaugural Muster for Members of The Homestead Hub was held at Amelia Park Lodge in the SW of WA, last November 2023.

Members travelled from Sydney, Dubbo, Albury, Broome, Bunbury and Perth to the stunning South West region which was introduced to us by local resident and Member for Vasse Libby Mettam, MLA. Members of The Homestead Hub presented sessions for the event, that took us on a learning journey through the day.

Sessions on outsourcing, customer and client retention, mindset and living our best life, were backed up with the captivating and inspirational journeys of our Hub Member speakers.

A long table lunch beneath the ivy in the garden grounds created a melting pot of networking, which continued throughout the afternoon sessions and into our evening Sundowner event which welcomed guests and introduced our hosts for the tours of day two.

We visited local business and Hub Member, Zest Flowers in Dunsborough and toured nearby Nubloom Flower farm, before a mandatory wine tasting and long lunch - essential activities when in Western Australia's wine country.

The Homestead Hub Muster events are an annual showcase, learning and network opportunity for Members; hosted around Australia, highlighting a different region, in a different State, each year.



The 2024 Muster event commences November 15th, and Members of The Homestead Hub are converging on Mudgee, NSW, to explore another region famous for wine and food. We'll be enjoying a day of sessions presented by Members of The Homestead Hub and a day of touring the local region with Members and guests.

If you're interested in knowing more, and keen to get involved with The Homestead Hub make sure you get in touch.



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Creatives Camp

We arrived by light aircraft and by 4WD, into Mount Elizabeth Station, Gibb River Road; from Dubbo, Buladelah, Dunsborough, Darwin and Broome, ready to immerse ourselves into the East Kimberley for The Homestead Hub's inaugural Creatives Camp.

Three days surrounded by nature and likeminded people in the remote, frontier Kimberley was the perfect recipe to ignite creativity and has set the tone for Creatives Camps to come.

The concept is simple – to remove ourselves from our day-to-day business operations and environments and immerse into somewhere exciting and new, surrounded with nature and likeminded people, to explore, yarn and let the magic happen! And it did!

We camped, we glamped and trekked into gorges, swam in ancient waterholes and waterfalls, explored homestead relics of yesteryears, admired rock art and dined on Burton Beef.

And after three days of adventure, and nights around the dinner table and campfire, we headed on our own journeys out of the Kimberley and back to our business, fully inspired and filled with ideas, creativity and new friendships.

The Creatives Camp is an annual event for Members of The Homestead Hub, held in a different State each year and our 2025 adventure has been rumoured to drop us into remote FNQ.

If you're interested in being part of The Homestead Hub make sure you get in touch.

Thanks for hosting us [Mount Elizabeth Station!](#)



Warla Gorge by Sarah Richmond Art



REVIEW

The Homestead Hub is more than just a platform—it's a gathering of like-minded people who genuinely care about helping each other thrive. Here, you'll find a wealth of resources, practical advice, and a real sense of camaraderie that's hard to come by elsewhere.

Whether you're looking to connect with others, grow your business, or lend a hand, The Homestead Hub is where the heart of country life comes to life.

Toni Bourne
Virtually Done Admin Support

**VIRTUALLY
DONE** ADMIN
SUPPORT
RECLAIM YOUR TIME!

HIDDEN VALLEY CELEBRATES 10 YEARS!

HELLO FROM THE TEAM



Congratulations Hidden Valley Broome, celebrating 30 years of successful operations.

November marks the milestone and they are celebrating with a party, Wednesday 13th.



1 300 22 4636

beyondblue.org.au/getsupport

DONATE TODAY

POSITIONS VACANT

There's a big wide world of job opportunities out there. If you're looking for a new job, or a business looking for staff, The Homestead Hub is the place to look!



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OUR MEMBERS

We are extremely proud to showcase and welcome these new suppliers listed with The Homestead Hub.

Our Top of the Range and Classic listed businesses hail from around the country, with products, services and experiences for rural, regional and remote Australia.



PODCASTS:

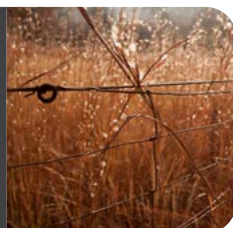


[CLICK HERE](#)

to visit these business pages; send them a message via the contact form on their page and like and follow their social media.

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PLEASE SHARE

the Bush Telegraph far and wide

To customers who will enjoy The Homestead Hub website, and suppliers who may be interested in listing. The pre requisite – a genuine understanding of customers from regional Australia.

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